

C-Store Industry Program

**Program Description**

The standardized C-Store program is designed to evaluate and measure your company on key industry initiatives defined and developed from years of experience. TrendSource will evaluate the following standards:

- Facility appearance (exterior/interior)
- Hospitality
- Food and beverage (service & quality)
- Front end service
- Other industry standards

**What is included in the price?**

- Shop cost plus reimbursement, which includes: hot dog, hamburger or nachos and a additional item, if suggested
- Trained field agent execution
- 27 question long survey
- Summary and trending reporting

**What is the turnaround time?**

- Orders will be completed between 14 – 30 days. You will receive an automated e-mail once your report is posted to your secure website.

**How do I get more info?**

To sign up and view the manual click on the link below

<http://www.mysteryshopmenow.com/SignUp.aspx>

If you have any questions regarding our service, please contact Ben Gribble at [bgribble@trendsource.com](mailto:bgribble@trendsource.com) with your name, company, phone number and e-mail address.