

Grocery

Program Description

The standardized Grocery program is designed to evaluate and measure your company on key industry initiatives defined and developed from years of experience. TrendSource will evaluate the following standards:

- Facility appearance (exterior/interior)
- Front-end service/hospitality
- Product quality and freshness
- Check-out
- Other industry standards

What is included in the price?

- Shop cost plus reimbursement, which includes: \$8.00 grocery reimbursement
- Trained field agent execution
- 34 question long survey
- Summary and trending reporting

What is the turnaround time?

- Orders will be completed between 14 – 30 days. You will receive an automated e-mail once your report is posted to your secure website.

How do I get more info?

To sign up and view the manual click on the link below

<http://www.mysteryshopmenow.com/SignUp.aspx>

If you have any questions regarding our service, please contact Ben Gribble at bgribble@trendsource.com with your name, company, phone number and e-mail address.

