

Bagel/Coffee

Program Description

The standardized Bagel/Coffee/Breakfast program is designed to evaluate and measure your company on key industry initiatives defined and developed from years of experience. TrendSource will evaluate the following standards:

- Facility appearance (exterior/interior)
- Hospitality service standards
- Suggestive selling
- Product quality and availability
- Other industry standards

What is included in the price?

- Shop cost plus reimbursement, which includes: bagel with cream cheese or pastry, a coffee, and an additional item, if suggested.
- Trained field agent execution
- 48 question long survey
- Summary and trending reporting

What is the turnaround time?

- Orders will be completed between 14 – 30 days. You will receive an automated e-mail once your report is posted to your secure website.

How do I get more info?

To sign up and view the manual click on the link below

<http://www.mysteryshopmenow.com/SignUp.aspx>

If you have any questions regarding our service, please contact Ben Gribble at bgribble@trendsource.com with your name, company, phone number and e-mail address.

