

QSR Drive-thru

Program Description

The standardized QSR drive-thru shop program is designed to evaluate and measure your company on key industry initiatives defined and developed from years of experience. TrendSource will evaluate the following standards:

- ❑ Facility appearance (exterior)
- ❑ Hospitality service standards
- ❑ Suggestive selling
- ❑ Product quality and availability
- ❑ Other industry standards

What is included in the price?

- ❑ Shop cost plus reimbursement, which includes: purchase of a sandwich or burger, and a beverage
- ❑ Trained field agent execution
- ❑ 34 question long survey
- ❑ Summary and trending reporting

What is the turnaround time?

- ❑ Orders will be completed between 14 – 30 days. You will receive an automated e-mail once your report is posted to your secure website.

How do I get more info?

To sign up and view the manual click on the link below

<http://www.mysteryshopmenow.com/SignUp.aspx>

If you have any questions regarding our service, please contact Ben Gribble at bgribble@trendsource.com with your name, company, phone number and e-mail address.

