

Bowling Industry Program

Program Description

The standardized bowling program is designed to evaluate and measure your company on key industry initiatives defined and developed from years of experience. TrendSource will evaluate the following standards:

- Phone reservation process
- Facility appearance (exterior/interior)
- Hospitality (staff knowledge and friendliness)
- Food and beverage (service & quality)

What is included in the price?

- Shop fee plus contractor reimbursement, which includes: four games of bowling, shoe rentals, appetizer and two beverages.
- Execution and evaluation from a trained field agent
- 50 question survey developed to provide industry specific, relevant solutions
- Summary and trending reporting

What is the turnaround time?

- Orders will be completed between 14 – 30 days. You will receive an automated e-mail once your report is posted to your secure website.

How do I get more info?

To sign up and view the manual click on the link below

<http://www.mysteryshopmenow.com/SignUp.aspx>

If you have any questions regarding our service, please contact Ben Gribble at bgribble@trendsource.com with your name, company, phone number and e-mail address.

